

# 12 STEPS TO FARMING

## VALUE STATEMENT

"As a foundation of human civilisation, agriculture has an enormous potential to positively impact our attempts to fight climate change and protect biodiversity.

With 12 steps to farming we aim to be part of the solution by focusing on Urban Farming and Controlled Environment Agriculture (CEA)."



### 3 Major Opportunities



Maximise quality and quantity of crops and grow food wherever and whenever we want.



Different types of waste can be revalorised and used to produce more food

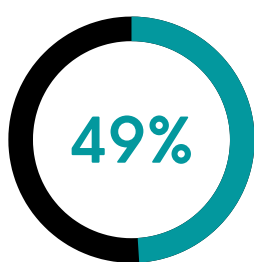


CEA-modules with different crops can together create high tech ecosystems, mimicking nature.

## MISSION STATEMENT

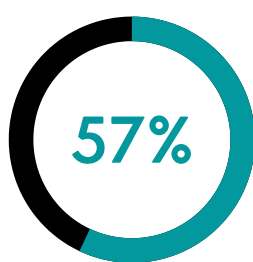
The 12 steps to farming facilitates the knowledge exchange around urban and vertical farming. As a community-platform, we create video-documentaries, interviews and education.

For farmers by farmers!



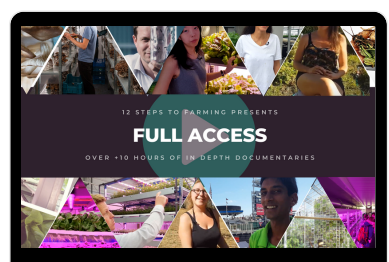
**Farmers have no prior experience**

71% of founders is aged under 40 and lacks knowhow and experience



**Farms is not profitable in their first year**

When there is no prior experience, only 31% of businesses were profitable

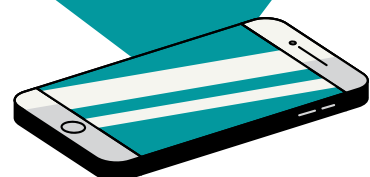


**Low threshold platform for knowledge and experience exchange**

By farmers  
For farmers

"In 12 steps we cover all the aspects of running a high tech ecosystem farm. Creating a community of successful farmers with healthy farms And eventually a truly sustainable global food system."

Easily accessible information, wherever you live and whatever background you have. 12 steps aims to empower every one with verified knowhow.



# 12

For more information, visit  
[www.12stepstofarming.net](http://www.12stepstofarming.net)